



Life Weekly Gold Coast

Wednesday 20/6/2007

Page: 19

Section: General News

Region: Gold Coast Circulation: 53,244

Type: Suburban

Size: 116.77 sq.cms.

Published: ---T---

100% human hair clip-in extensions

Ever dreamt of having high-end natural hair extensions like those seen on countless Hollywood stars like Jessica Simpson but without the hefty price tag? Australian women can now stop dreaming!

For a fraction of the price of professional extensions, you can now have temporary extensions of the same quality as those that are professionally applied at great expense.

Available this month, HairDo™ 100% Human Hair Clip-In Extensions are virtually undetectable. If Jessica Simpson can get through the hoards of paparazzi and red carpet events for over six months while “road testing” the pieces without them being detected, chances are no one will ever know that you’re wearing them either.

HairDo™ clip-in extensions also overcome the many challenges that come with permanent hair extensions. The ironic part about the permanent systems is that they are “not” actually permanent. They generally last



approximately 3 months, and then they require removal or re-adjusting. HairDo™ 100% Human Hair Clip-In Extensions can be cut, colored, permed or heat styled. In other words, anything you do to your own hair, you can do to these extensions, which are available in a 21-inch set and in 15 different pre highlighted shades.

HairDo™ is also unique due to its one piece, multi layered construction. Many other clip-in systems consist of multiple wefts, being both complicated & time consuming for consumers to use. \$549. For stockists call 1300 HAIRDO.